A statement on the potential for publicity for an ALMA proposal is no longer required. However, as stated in ALMA Proposers Guide in the Documents and Tools Section of the ALMA Science Portal, “If the PI believes their results are newsworthy or of interest to a broader community, the PI should contact the ALMA Education and Public Outreach (EPO) team to develop materials for presentation to the media and the public (e.g. press releases), including support in the preparation of visuals if relevant. EPO may ask for cooperation on the scientific content and for the PI to be available for possible interviews. The e-mail address for the ALMA EPO team is alma-iepot@alma.cl”

Additional contact details of the ALMA EPO team, as well as the EPO contacts of every ARC, are given on the ALMA press contact webpage.